



**CBC TELEVISION CALLS FOR PILOTS FOR
A NEW LATE-NIGHT WEB/TV PROGRAMMING STRAND**

CBC Television has opened up an expansive search for smart convergence-oriented pilots for a new late-night Web/TV programming strand. Its call for submissions provides a sneak preview of an upcoming national showcase for Canadian artists and their art that will begin airing five nights a week early in 2002.

Spanning the spectrum of the Canadian arts and entertainment scene, CBC Television will provide an interactive stage for new ideas and emerging talent. The commercial-free late night programming initiative will have a high degree of audience access, encouraging collaboration among artists, television viewers and Web users alike.

Potential contributors are encouraged to submit pitches or finished pilots of five to 15 minutes in length that cover a range of program genres – from low-budget drama to performance, comedy, talk and satire. Selected pilots will be broadcast and the TV and Web audience will play a role in deciding whether any of the pilots will go to series.

This initiative is part of CBC Television's ongoing commitment as a national public broadcaster to reflect the creativity of Canadians in a 500-channel universe.

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- **The call for submissions is attached to this press release.**

For further information, contact:

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CBC TELEVISION CALL FOR SUBMISSIONS LATE-NIGHT MINI-PILOTS TAKE FLIGHT

*How often have you watched TV and shouted, **I CAN DO BETTER THAN THAT!** Well here's your chance to prove it.*

CBC Television is looking for smart, low-budget and convergence-oriented pilot pitches of 5 to 15 minutes in length: Canadian urban stories. Comedy. Satire. Guerilla Drama. Performance. Information. Mockumentary. Docu-soap. Reality. Music. Personal Essay. You name it.

You may already have a completed program, or we may select your pitch. We will pay to produce up to seven pilots on DV, or we'll purchase pilots already produced. Forget about commercial breaks and regular formats – the old standards don't apply here.

Early in 2002, selected pilots will be broadcast as part of the launch of CBC's late-night TV / Web programming strand. It's a national stage for new ideas and emerging talent – performers, filmmakers, musicians, writers, comics, poets – pulled from and aimed at that elusive, media-savvy crowd in their late twenties – early thirties.

The audience, both TV and Web, will help decide whether any of the pilots go the distance to series development.

What we want from you:

- A maximum 3-pages outlining your pitch, or a VHS copy of your finished work for us to view
- A pilot budget (in the true spirit of indie filmmaking, think **low-budget**: maximum impact, minimum cost)
- Team bios
- A financing plan for series production
- A brief description of how you would incorporate an innovative and realistic Web component, including a cost breakdown should your pilot go to series

Be prepared to shoot and deliver within two months (January/February 2002).

Send us your submissions:

Mail to: *Working Title*, CBC Television, 700 Hamilton Street, Vancouver, BC, V6B 4A2

Email to: pilots_vancouver@cbc.ca

Fax to: 604.662.6414

(Electronic submissions preferred)

Deadline for submissions is December 10, 2001

We'll inform the selected participants within two weeks.

IT'S A BLANK SLATE, SO SHOW US YOUR BRILLIANCE!